

# Vanguard Legacy Phase

## Reinvigorating the North East

On Tuesday 19 September, Brodies LLP, Aberdeen & Grampian Chamber of Commerce and Shell UK were joined by an expert panel and delegates from the local business community to share their insights and opinions on the future of the food & drink sector in the North East.



### Does the allocation of the City Region Deal funding correctly recognise food & drink's contribution to the region's economy?

89% think that the food & drink sector requires greater investment, with more than half agreeing innovation and other sector priorities needs additional funding.



**Insight:**

“Locally based start-up facilities to support new businesses with the development and testing of new products would be a significant enabler in opening the market to new entrants. But first we need businesses to look outward to identify the market opportunities.”

Peter Cook, ONE

### Scotland Food & Drink's 2030 strategy outlines three key pillars. Which of these is the key focus for your business?



People & Skills



Supply Chain



Innovation

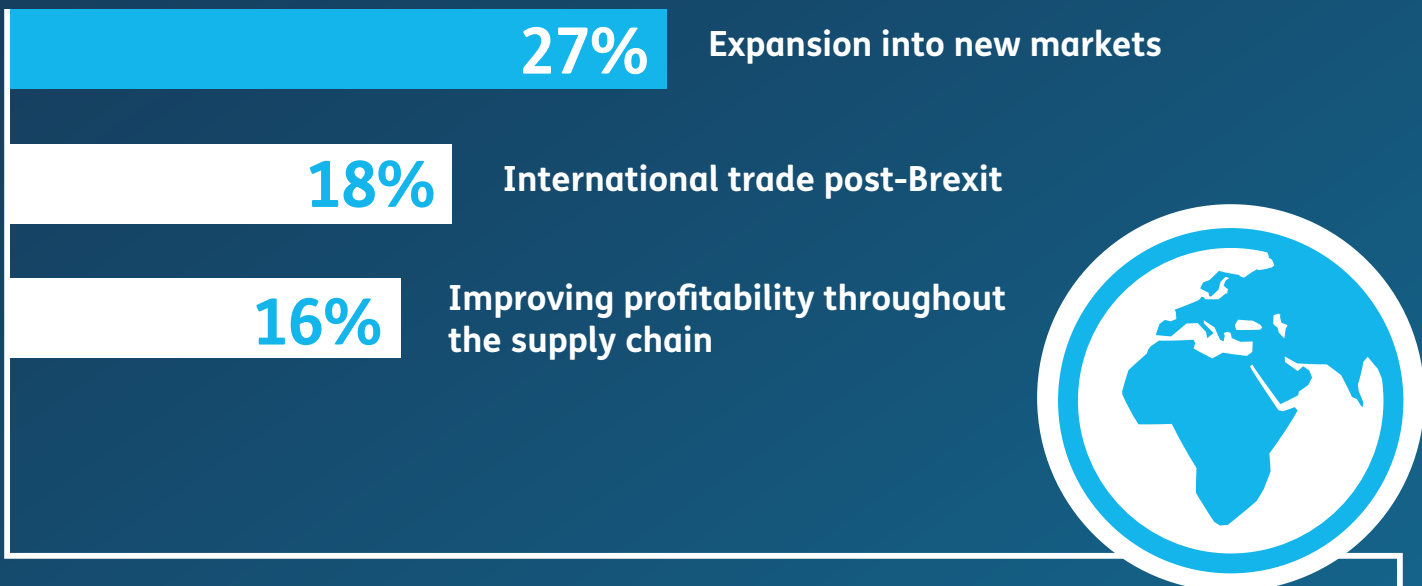


**Insight:**

“Greater collaboration and communication is critical for the sector in order to improve the supply chain and increase revenue and profitability.”

Clive Phillips, Brodies LLP

### For the food & drink sector to achieve long-term growth, three key issues that need to be addressed in the short term are:



**Insight:**

“We're all getting caught up in the Brexit/export debate, however we must not forget that there is a fantastic opportunity for local food & drink companies to access regional markets across the rest of the UK.”

Stuart Common, Mackie's of Scotland

### 70% said that investment in transport infrastructure (roads, rail and air) would provide the greatest benefit to the food & drink sector.

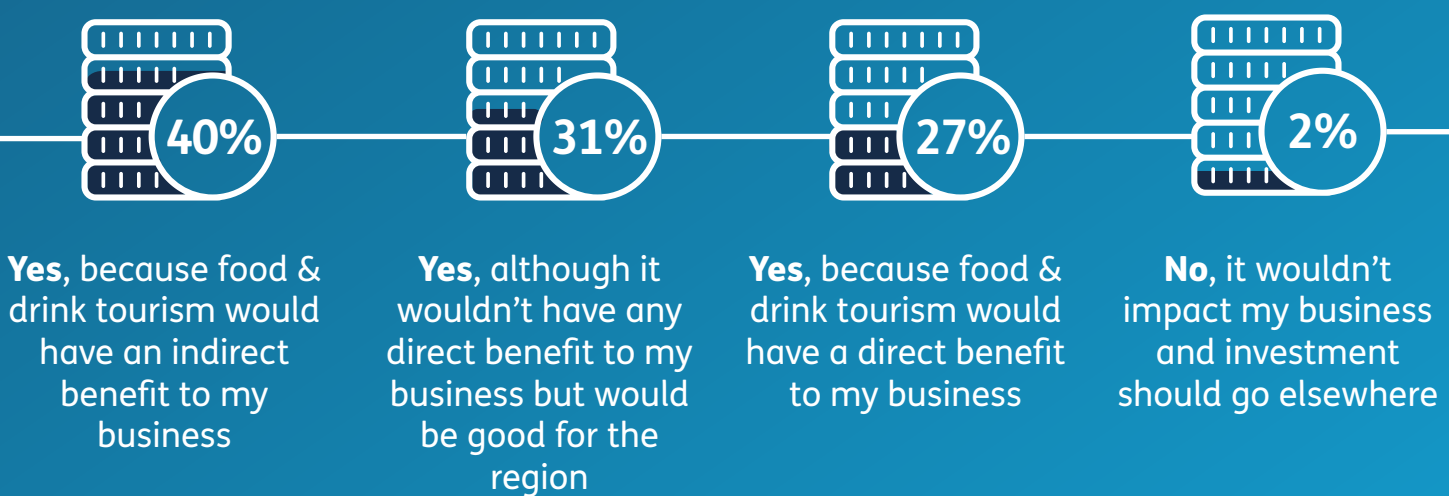


**Insight:**

“A successful food & drink sector needs the right infrastructure in place to help us thrive. Investment in seaports, rail and roads is crucial to enable local access to international markets and avoid unnecessary costs.”

Ryan Scatteredy, Thistle Seafoods

### Should there be investment in the development of a food & drink tourism vision for the North East?



**Insight:**

“Tourists no longer just want to see a place, they want to experience it. If we up our game in providing quality food and drink based experiences we could bring so many more visitors here and make them enthused by our local products.”

Peter Cook, ONE

Join the discussion and get more info on upcoming events  
[brodies.com/seminars-and-events](http://brodies.com/seminars-and-events)